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AN INLINE MANUFACTURED CROSSFOLD PACKAGE AND METHOD

5 This application is a continuation-in-part of U.S. Patent Application No. 10/158,149 filed on May 31, 2002, ^{now U.S. Patent No. 6,865,864}

FIELD OF INVENTION

10 This invention relates to inline printed and manufactured mailing and advertising items, and particularly to a new type of low cost, inline manufactured crossfold packet and the method of manufacturing it.

BACKGROUND OF THE INVENTION

15 Inline printing and manufacture is used for making low cost large volume advertising items, particularly bulk mail pre-addressed envelopes, termed mailers, which contain advertising and solicitation material.

20 Inline manufacture involves printing a web and subsequently performing a number of successive high speed inline processing operations on it, to obtain the intended format and configuration of the final printed item.

The first operation is the printing of an envelope and